



ARE YOU ON TOP OF YOUR BUSINESS CASH FLOW? - March 2016

Don't wait until your finances are out of control before considering your business cash flow finance options. Make sure you always have money in your trading account by following these tips:

1. Plan for variable expenses and manage your fixed costs

Plan for variable expenses in advance and put money aside. If you need to buy office equipment in six months, work out the cost, divide it by six and save that amount each month or consider a new equipment financing plan. Some fixed costs like electricity and water can be managed through the benefit of financing more efficient equipment.

2. Set up an accounts receivable policy

Outline when your invoices are due and what the penalties are for late payment. Make sure this is clearly spelled out on your invoices and communicated to your customers. If you have clients who don't pay, talk to them individually – they may have financial difficulties and you can offer them a payment plan with terms they can manage.

3. Put money aside

Don't be tempted to pull every penny out of the business. Consider setting aside 10% of every invoice to cover your ATO & GST payments, or as a cushion when business is not so good. Put the money in a separate high interest account so you don't 'accidentally' spend it.

4. Consider a working capital loan to help your cash flow or obtain purchase discounts

If you know you've got money coming in but need access to the funds now; or wish to buy inventory or equipment at a discount now, then consider a business loan. Time is of the essence when managing a business, so make smart forward decisions about your financing options.

Unity Finance

Sometimes it's hard to find the time in a day to prioritise your expenses so you can focus on the activities that will help achieve your business goals.

If you're looking for quick answers on equipment or cash flow financing to help grow your business, call us today on m. 0481 357 028.



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*Applications are subject to approval and Terms & Conditions apply. Speak to us for more information.